Manifesto

Introduction

They call us digital native, but it is a mistake. As kids we played with marbles and cards, we biked in the streets, we had football matches in the schoolyard. Then came the Gameboy and the NES, Super Mario Bros and Age of Empires. We were not digital "natives" but we embraced digital tools. While studying maths, algorithmics and code, we understood the potential of this skills for the future.
And now, we are using Data Science, Machine learning and Artificial Intelligence to solve complex industry problems.

Datalization is our mission. We are Lucid Analytics.

Our vision

Data is the new electricity, it runs everywhere and is accessible at nearly any time for us all. You cannot touch it, smell it, nor hear it, yet it influences our life everyday. Already, algorithms impact our businesses, decisions, and life. And this is only the beginning.

At Lucid, we see a future where the alliance of human instinct and artificial intelligence enables organizations to focus on creativity and innovation, unloading the burden of modelling consequences.

Our mission

To empower Datalization through scientific and human intelligence

Datalization (n,f) is the process of moving to an ethical data driven business ; it is the use of a Data Strategy & Infrastructure to expand the business and provide new revenue streams;

Our values

Rc 1	**Cv** 2	**Wt** 3	**Nb** 4
Remain Curious	Create Value	Work Together	No Bullshit
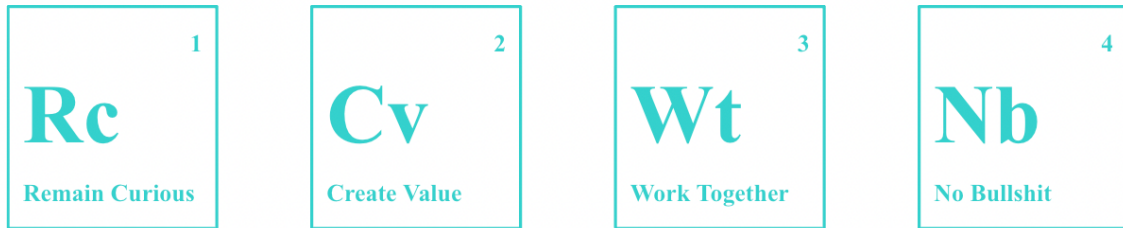
How we operate

As we believe the workplace is reinventing itself for the best, we follow a few very simple ideas:

- Deliver an excellent quality of service to our customers, who enjoy working with us for this very reason. This is always the first priority.

- Apply the best and most relevant scientific methods to the projects we work on

- Follow coding best practices (naming, indenting, commenting, etc). It's a must for us to work together.

- Do not waste time in micro-management. Everybody is able to handle his or her tasks and schedule. We are all accountable to one another. We are flexible as long as you deliver what you commit.

- Take decisions as collectively as possible. Collective and decentralized intelligence surpasses solitary decision making.

- Drop the mask. We all want to be ourselves at Lucid Analytics.

- Help each other.

- Engage with others, inside the company but also outside Lucid, to expand your horizon with experts, at conferences, at meet-ups, etc

- Be curious. Innovate. Deliver. Repeat.

Lastly, we believe what makes a difference is not to have a foosball table, a nap cabin or a ping-pong table. What makes a difference is great colleagues and management, skills and responsibilities evolution, variety of projects and good salary and benefits. This is what we focus on.

The authentic manifesto of Lucid Analytics, by its founders